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ABSTRACT

A survey conducted by the Higher Education Panel sought trends in various items of information about the financial condition of colleges and universities. A stratified sample of 760 insitutions was used, excluding major research universities. Information was requested on basic finance data, dormitory occupancy rates, occurrence of institutional loan defaults or moratoria, and selected faculty and student information. The response rate was 68 percent. Responses were statistically adjusted to represent the eligible national population of 2,508 institutions. Data are for the academic years 1974-75, 1976-77, and 1978-79. A series of financial indicators (ratios) were developed to use these and other data. They treat two basic types of resources: financial (relating to the value of available assets), and nonfinancial (faculty, students, administrators, and physical plant). The trends assessed are in current fund ratios, ratio of available fund balance to operating expenses, ratio of fixed commitments to revenues, and ratio of salaries and wages to total expenditures. Trends are shown for institution type and sector. Appended are the survey instrument, methodology notes, and notes on survey estimate reliability. (MSE)

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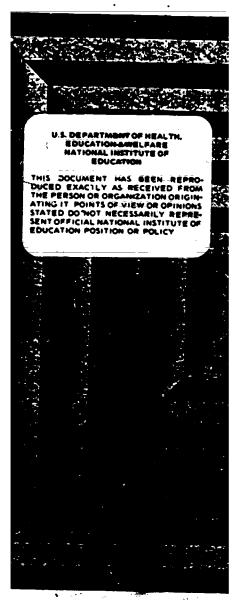
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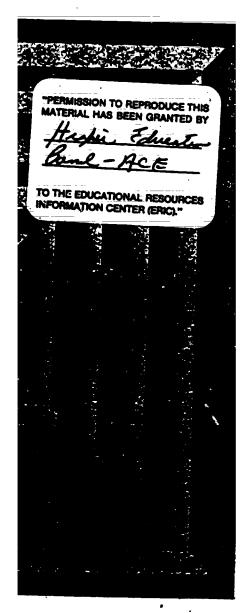


I EDUCATION PANEL SEPORT, NU IAN COUNCIL ON E ISSTION



NANCIAL COLLEGES ISITIES

nk J. Atelsek



APRIL 1981

he U.S. Department of Education, le Humanities



AMERICAN COUNCIL ON EDUCATION .

J. W. Peltuson, President

The senerican Council on Education, founded in 1918 is a council of educational organizations and immittations. Its purpose is to advance education and educational methods through compromensive voluntary and cooperative action on the part of American educational associations, connections and institutions.

The Momer Education Panel is a survey research program established by the Council for the persons of sacuring policy-related information quickly from representative samples of colleges and universities. Higher Education Panel Reports are designed to excedite communication of the Paner's same findings to policy-makers in government, in associations, and in educational insatution across the nation.

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Trends in Financial Indicators of Colleges and Universities

Ireae L. Gomberg

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Table of Contents

	Page
Acknowledgments	-
Background	
Methods Summary	İ
Results	
Financial Resources	٤
Estimated Risk	
Changes Affecting Financial Resources.	iz
Changes in Nonfinancial Resources.	1.5
Basic Report Tables	
	_9
Appendix A: Survey Instrument	37
Appendix B: Methodology) 4
Appendix C: Reliability of Survey Estimates	5 9



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Successive of the financial condition of impher securion. The exceptionally

Confirm the State of data processing was performed by William Webb, a staff member

The Higgs Education Panel of the American Operation on Education.

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Background

the mancial condition of colleges and universities. It is mart of a larger effort funcial by the U.S. Department of Education and conducted jointly by American Council and Education (ACE) and the National Association of College and inversity Business Organics (NACUBO). The objectives of the larger study are to sess the financial causes of strength and weakness in colleges and universities, identify the students potentially most affected by institutional hardship, and to selop feasible political alternatives to remedy financial difficulties.

The findings fr the HEP survey were merged with data collected earlier by the Higher Education Gen 21 Information Surveys (HEGIS) for the same three academic years in the areas of finate, enrollment, and instructional faculty. The purpose of the HEP survey was to collect needed finance-related data not otherwise available and to present a basic report of the observed trends.

Combining these survey data with other available information made it possible to develop a set of elementary but unique financial indicators that will be of interest to many readers. This report is primarily descriptive, rather than analytical, and leaves discussion of the merits of particular indicators and how they interrelate to the larger ACE-NACUBO financial conditions project. That report will provide detailed descriptions of the financial indicators, analysis of the theoretical framework established to measure financial stability, and suggestions of appropriate responses by institutions that are less financially secure. The report of the financial conditions project is expected to be completed in early summer, 1981.

Methods Summary

The Higher Education Panel is an ongoing survey research program, created in 1971 by the American Council on Education to conduct specialized surveys on topics of



current policy interest to the higher education community and to government agencies.

The Panel is a stratified sample of 760 mileges and universities drawn from the population of more than 3,000 higher education institutions issted in the National Center for Education Statistics' Education Directory. All institutions in this population are grouped in terms of the variables constituting the Panel's strutification design, which is based primarily on type (universities, four-year colleges, two-year colleges), control (public, private), and size (full-time-equivalent enrollment). For any given survey, either the entire Panel cr ar appropriate subgroup is used.

Because of the kinds of information requested for this survey and the nature of the financial indicators, certain categories of institutions were excluded. Most notably, those excluded were major research universities, whose financial structures are too complex to be analyzed by the same methods used for examining smaller institutions' status. Also excluded from the survey were medical and other health profession schools, bible colleges and seminaries, and other highly specialized institutions whose expenditure patterns differ markedly from all other statutions.

The survey instrument (see Appendix A) was mailed on February 19, 1980, to the 600 eligible Panel member institutions. Respondents were asked to report, for the academic years 1974-75, 1976-77, and 1978-79, basic finance data, dormitory occupancy rates, the occurrence of institutional loan defaults or moratoriums, and selected faculty and student information.

After extensive mail and telephone follow-up efforts, usable responses by the close of the field phase were received from 410 institutions, or 68 percent of those surveyed. Data from responding institutions were statistically adjusted to represent the eligible national population of 2,508 universities, four-year colleges, and two-year colleges. Basic statistical tables precede Appendix A.

Appendix B presents the stratification design for weighting survey responses to national estimates, as well as a comparison of respondents and nonrespondents.



Appearance in a discussion of the reliability of survey estimates and displays ninety percent confidence intervals.

Results

A series of financial indicators (ratios) were developed under the ACE-NACUBO financial conditions project to utilize available federal data and information to be collected by this HEP survey. The indicators were devised to reveal different aspects of financial condition and the relative amount of financial stress upon an institution. They do not address the issues of instructional quality or educational mission.

The indicators treat two basic types of resources—financial, which relate to the value of available assets, and nonfinancial, which relate to faculty, students, administrators, and the physical plant. The following financial indicators assess (1) financial resources, (2) estimated risk, (3) changes affecting financial resources, and (4) nonfinancial resources.

A few words of caution are necessary at this point. First, the reported indicators are averages of institutional data; some individual institutions may differ markedly from the mean. To provide a clearer picture of the trends, we have also reported, for each indicator, the number of institutions whose ratios have steadily increased or decreased (i.e., have experienced a percentage change of 5 percent or more between 1974-75 and 1976-77 and 1978-79).

Further, the indicators are far more complex than they may appear. Certain indicators are based upon early reports in the fall, whereas others come from end-of-year statements; the significance of an indicator can be negated by some temporary reporting change in one of its components; and it is unknown whether the pair of two-year periods used in this survey provide an adequate trend line.

Finally, readers should be cautioned against comparing one institutional type with another, particularly public and private institutions, because in many financial and administrative respects, they are not comparable.



Financial Resources

The following statistics are used to approximate the level of an institution's financial resources:

1. Current fund ratio

current fund assets current fund liabilities

This indicator is for the short term and describes an institution's immediate ability to pay debts due within one year. A ratio below 1.00 reflects insufficient liquidity to pay current bills and a probable cash-flow problem.

As shown in figure 1, the current fund ratios for each individual type are all well above 1.00. The ratios for public and private universities have held fairly stable, whereas the ratio for public four-year colleges has steadily increased. The relative positions of private four-year colleges and both public and private two-year colleges have declined. The numbers of institutions with steadily increasing or steadily decreasing ratios are fairly consistent with the trends of the different institutional types, with the exception of private two-year colleges. The same small number that showed decreases also showed increases.

Public institutions, however, are able to maintain liquidity by drawing from governmental bodies that provide partial support. Thus, the decline in liquidity shown by private institutions should be of greater concern than the decline shown by public institutions. The erosion of current fund assets in relation to current fund liabilities shown by private four-year institutions may signal i creasing difficulty in meeting current obligations and should continue to be monitored.

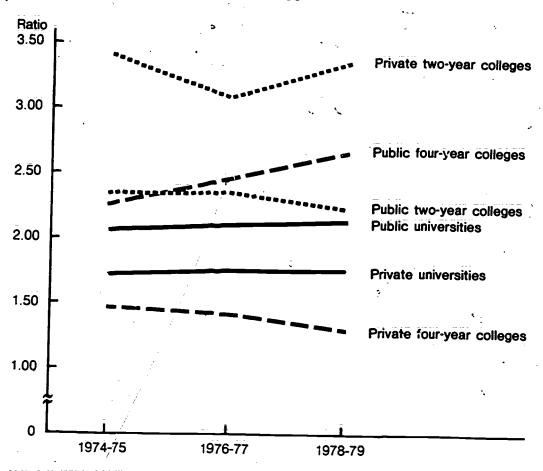
2. Ratio of available fund balances to operating expenses

current fund balance + quasi-endowment fund balance educational and general expenditures + mandatory transfers

We reiterate that major research universities, as well as other specialized institutions, were excluded from this survey.



Fig. 1. Trends in Current Fund Ratios*



current fund assets current fund/liabilities

Institutional Category	Number	Institutions with Ratios Increasing >5% Each Period	Institutions With Ratios Decreasing >5% Each Period
Public universities	51	6	8
Public four-year colleges	363	95	39
Public two-year colfeges	900	51	144
Private universities	37	4	5
Private four-year colleges	914	135	214
Private two-year colleges	243	30	30

This indicator depicts for the intermediate term the relative amount of resources--financial reserves--an institution has available to deal with a financial crisis of moderate (one to three years') duration. The lower the ratio, the less there is in reserve. Since many public institutions do not or cannot have fund balances, this indicator can only be applied to private institutions.

As shown in figure 2, the ratio for private four-year colleges has dropped consistently since 1974. Although 17 percent of those colleges experienced steadily increasing ratios, the overall trend was downward.

The ratio for private universities dropped noticeably after the first period but held stable at a reduced level after the second. The indicator for the two-year colleges dropped after the first period but by 1978 increased beyond the 1974 level. Not surprisingly, the relative changes in reserves exhibited in figure 2 by private two-year and four-year colleges are similar to the relative changes in current fund ratios shown by these same colleges in figure 1.

Because this ratio's denominator is educational and general expenditures plus mandatory transfers, the statistic represents the proportion of a year's expenditures held in these two fund balances. Thus, in 1978-79, private universities held reserves equal to 50 percent of one year's expenditures; private four-year colleges held 36 percent; and private two-year colleges, 23 percent.

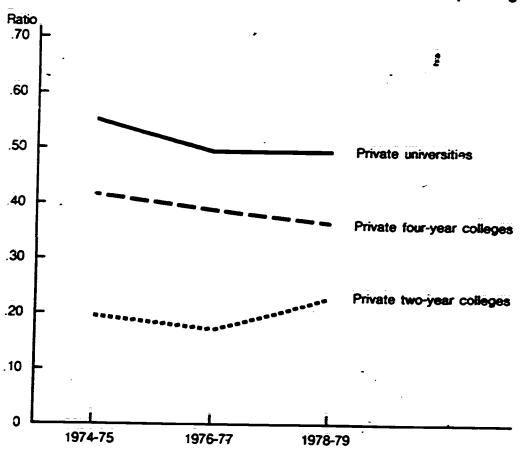
This indicator grows as the result of budget surpluses and transfers to quasiendowment and shrinks because of budget growth, budget deficits, or transfers from
quasi-endowment. In addition to showing the availability of funds for contingencies
(or the amount of debt, when negative), this indicator also reflects the financial
result of past performance. Of all the indicators, this one most closely approximates
a simple description of general financial health for private institutions.

Estimated Risk

The following statistics estimate the degree to which an institution is exposed



Fig. 2. Trends in the Ratio of Available Fund Balances to Operating Expenses



current fund balance + quasi-endowment fund balance educational and general expenditures + mandatory, transfers

Institutional Category	Number	Institutions with Ratios Increasing >5% Each Period		titutions With I sing >5% Ea	
Private universities	37	0	:	14	
Private four-year colleges	914	155	•	210	
Private two-year colleges	243	91	•	30	• .

Ü

to financial risk and, consequently, the degree to which additional financial resources might be needed. Risk is a function of the uncertainties of such external factors as inflation, enrollment, and income from gifts. Risk exposure indicates an institution's preparation for uncertain fluctuations in revenues and expenditures.

1. Liabilities-to-revenues ratio

current fund liabilities current fund revenues

This indicator measures an institution's relative ability to meet its commitments in the short run. The higher the ratio, the relatively more into debt the institution has fallen.

As table A indicates, only very slight changes have occurred in institutional debt ratios. For public universities, public two-year colleges, and private four-year colleges, the ratios dropped after the first two-year period but by 1978 grew beyond the 1974 level. The relative debt position worsened slightly at public four-year colleges (although almost one-fourth of these institutions reported steadily decreasing ratios) and improved at private two-year colleges.

Table A	: Rat	tio of Liz	bilities	to Reveni	æs	
Institutional Category	N	1974-75	1976-77	1978-79	N with Ratios Increasing >5% Each Period	N with Ratios Decreasing >5% Each Period
Public universities	51	0.104	0.097	0.107	7	ã '
Public four-year colleges	363	0.099	0.099	0.100	26	82
Public two-year colleges	900	0.155	0.151	0.167	188	113
Private universities	37	0.168	0.156	0.161	5	8
Private four-year colleges	914	0.171	0.169	0.184	201	200
Private two-year colleges	243	0.324	0.312	0.277	122	61



2. Fixed proportion of the budget

tenured faculty X total faculty compensation + annual debt service current fund revenues

This ratio shows the proportion of revenues used for expenses over which the institution has limited discretion. The degree of flexibility in managing budgeted expenses is considered a measure of estimated long-term financial risk. Therefore, an increase in the ratio indicates lessened flexibility.

As shown in figure 3, the proportion of the budget that is fixed been regularly contracting at private two-year and four-year colleges and contracting at public two-year and four-year colleges. (Nevertheless, propert tely twice as many public two-year colleges had steadily decreasing, rather than steadily increasing, ratios.) This ratio for the public universities has fluctuated, but by 1978, it had remained above the 1974 level, as had the ratio for private universities.

Thus, the private colleges have increased their budget flexibility and reduced their long-term financial risk. On average, the public institutions as well as private universities have limited their budget flexibility.

To a major extent, these trends may reflect changing tenure practices, particularly at private institutions. For a more complete discussion of changing tenure practices, see HEP report #48, Tenure Practices at Four-Year Colleges and Universities (1980).

3. Ratio of applications to new enrollments

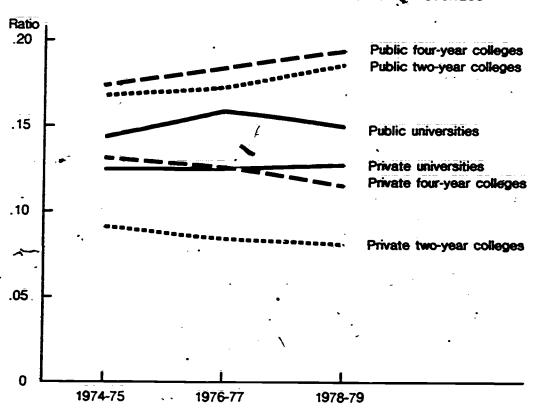
undergraduate degree-credit applications total first-time freshmen + new transfers

This statistic shows the number of applications received during the year for each new student who matriculated. The higher this ratio becomes, the lower is the probable impact upon the institution of the expected decline in the number of potential college students.

Table B shows that the indicators for public and private four-year colleges and private universities have increased consistently over the three academic years under



Fig. 3. Trends in the Ratio of Fixed Commitments to Revenues



 $\frac{\text{`tenured faculty}}{\text{Total faculty}} imes \text{total faculty compensation} + \text{annual debt service}$

current fund revenues

Institutional Category	Number	Institutions with Platios Increasing > 5% Each Period	Institutions With Retios Decreasing > 5% Each Period
Public universities	51	8	7
Public four-year colleges	363	7 4	54
Public two-year colleges	900	7 1	144
Private universities	37	1	5
Private four-year colleges	914	73	248
Private two-year colleges	243	30	122



study. The public university ratio dropped slightly in 1978 from 1976 but was still about 10 percent higher than its ratio in 1974. Ratios for the two-year colleges, both public and private, decreased after the first period but increased after the second, although not to previous levels. Further, more than one-fifth of public two-year colleges experienced growth in this ratio of at least 5 percent during each period.

Table B: Ratio of Applications to New Enrollment							
Institutional Category	N_	1974-75	<u>1976-77</u>	1978-79	N with Ratios Increasing >5% Each Period	N with Ratios Decreasing >5% Each Period	
Public universities	51	2.290	2.520	2.512	7	i	
Public four-year colleges	363	2.429	2.567	2.631	70	2 <u>.</u> 28	
Public two-year colleges	900	3.990	2.944	3.001	191	104	
Private universities	37	2.726	2.846	3.107	10	1	
Private four-year colleges	914	2.449	2.560	2.618	184	-î 51	
Private two-year colleges	243	1.853	1.644	1.711	0 .	0	

The four-year colleges and universities have an increasing pool of potential students to choose from, whereas two-year colleges have a declining pool relative to the size of their freshman classes. Public two-year colleges, however, have a much larger applicant group to draw from, largely because of open admissions policies.

Much of the apparently increasing pool far universities and four-year colleges may be explained by students sending out an increasing number of applications.

While it is not possible to distinguish between increasing numbers of applicants and an increasing number of applications per applicant, the trends in this statistic may be helpful for institutions wishing to measure changes in their applicant pools relative to national trends.

4. Ratio of new enrollment to FTE enrollment

total first-time freshmen + new transfers
total FIE enrollment



This statistic is also a predictor of the immediacy of the effects of the anticipated decline in the number of potential students of traditional college age. As the ratio decreases (i.e., the less dependent an institution becomes upon a high proportion of freshmen revenues), the more protected is the institution from the immediate effects of any decline. Such an institution has more time to make any necessary adjustments in other areas, such as expenditures.

As can be seen in table C, there has been little if any change in the ratios at universities and four-year colleges. However, at both public and private two-year

Table C: Ratio of New Enrollment to FTE Enrollment							
Institutional Category	Ň	1974-75	1976-77	1978-79	N with Ratios Increasing >5% Each Period	N with Ratios Decreasing >5% Each Period	
Public universities	51	0.296	0.279	0.296	. 6	1	
Public four-year colleges	363	0.319	0.314	0.313	45	16	
Public two-year colleges	900	0.381	0.492	0.505	193	132	
Private universities	3 7	0.237	0.237	0.224	4	3	
Private four-year colleges	914	0.317	0.315	0.317	88	26	
Private two-year colleges	243	0.530	0.540	0.551	Ð	30	

colleges, where about half the full-time student body tends to change annually, the ratios have increased each year. The nature of two-year colleges would generally make them more vulnerable to the effects of a decline in the number of potential students and, therefore, the results more difficult to interpret. It is interesting to note, however, that similar proportions of public two-year colleges had steadily increasing and steadily decreasing ratios of applications to new enrollment as they did ratios of new enrollment to FTE enrollment.

Changes Affecting Financial Resources

The following indicators measure change in various factors that directly affect an institution's financial resources.



1. Ratio of receivables to revenues

student accounts receivable tuition revenues + auxiliary revenues

This ratio assesses the change in an institution's relative ability to collect revenue from students. An increasing ratio shows an increasing proportion of student billings that is becoming uncollectible, either because the institution has become less able to collect or because the students have become less able to pay.

This indicator may also vary if federal student aid policies and procedures are delayed or become more uncertain. Institutions may admit students with the expectation that the students would receive aid. If late regulations are more restrictive than originally anticipated, these student bills may not be paid.

Table D: Ratio o	Stuc	lent Accou	ints Recei	ivable to	Student Reve	nues
Institutional Category	N	1974-75	1976-77	1978-79	N with Ratios Increasing >5% Each Period	N with Ratios Decreasing >5% Each Period
Public universities	51	0.039	0.033	0.035	7	13
Public four-year colleges	363	0.059	0.055	0.057	66	6 7
Public two-year colleges	900	0.034	0.036	0.038	96	123
Private universities	37	0.051	0.048	0.050	7	7
Private four-year colleges	914	0.038	0.034	0.038	215	189
Private two-year colleges	243	0.020	0.014	0.015	61	61

In the aggregate, the ratios in table D have fallen slightly between 1974 and 1976 and risen slightly between 1976 and 1978. The exception is among public two-year colleges, where the ratios have continued to rise although only slightly.

This indicator shows no great overall change in the institutions' shility to collect their debts. However, institutions should find these figures useful for comparing their own performance with national trends.



2. Dormitory occupancy rate

institutionally owned living space rented deall institutionally owned living

all term

Since dormitories represent a large fixed-cost tion for many institutions, unfilled dormitory space would indicate that revenue normally allocated to educational and general purposes may be diverted to cover dormitory expenses.

13	apte i	: Dormit	cory Occup	pancy Rate	Ratios	N with Ratios
Institutional Category	N	1974-75	1976-77	1978-79	Increasing >5% Each Period	Decreasing >5% Each Period
Public universities	50	93\$	93\$	94\$	2	Ö
Public four-year colleges	314	86	89	90	44	9
Public two-year colleges	276	85	86	87	21	Ö
Private universities	36	92	23	95	<u>i</u>	ö
Private four-year colleges	812	92	91	91	27	0
Private two-year colleges	213	72	77	82	30	- 0

Of the total population of 2,508 institutions, 807 own no dormitory space.

For the most part, occupancy rates have remained fairly stable or have increased slightly (see table E), eliminating the possibility of increased vacant dormitory space as a potential financial drain.

3. Ratic of salaries to expenditures

salaries and wages current fund expenditures + mandatory transfers

This indicator reflects the proportion of expenditures used to pay faculty and staff salaries. When revenues fall, institutions may tend to cut back on nonsalary expenses; thus a ratio that increases over time may signif; the beginning of financial difficulty.



According to figure 4, the ratios for public institutions in the aggregate increased between 1974 and 1978, although the ratios for public two-year and public four-year institutions dipped halfway through the period. Nevertheless, larger proportions of public two-year and four-year colleges had steadily decreasing, rather than increasing, ratios. The trend at private institutions is less discernible, although private universities and private two-year colleges show decreasing proportions of personnel expenditures over the two periods.

These statistics seem to indicate the increasing tendency of public institutions to receive public appropriations requiring budgetary stringency and their tendency—at least during the years surveyed here—to avoid reducing personnel as a response to revenue shortfalls. Figure 3 corroborates this hypothesis by showing the decreasing flexibility of public institutions in terms of tenured faculty salary commitments.

Further analysis is needed to support these contentions. Future work will attempt to determine whether increases in the ratio of salaries and wages to total expenditures are related to constant dollar decreases in total unrestricted revenue support.

Changes in Nonfinancial Resources

1. Continuing education enrollment

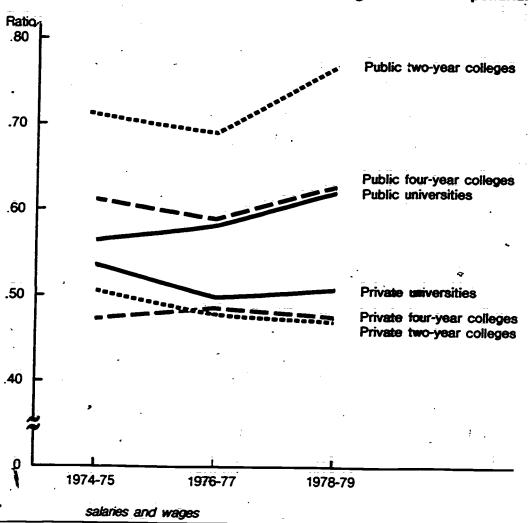
Continuing education enrollments are considered to reflect an institution's link to the community—the greater the enrollment level, the stronger the link. Consequently, changes in enrollment can signal changes in an important resource.

In the aggregate, public institutions experienced substantial growth in notfor-credit enrollments between 1974 and 1978: 166 percent at four-year colleges, 90 percent at universities, and 45 percent at two-year colleges (table F).

Not-for-credit enrollments at private universities increased from modest numbers in 1974 by more than one-quarter during the first period and by nearly 300



Fig. 4. Trends in the Ratio of Salaries and Wages to Total Expenditures*



current fund expenditures + mandatory transfers

Institutional Category	Number	Institutions with Ratios Increasing >5% Each Period	Institutions With Ratios Decreasing > 5% Each Period
Public universities	51	• 3	3
Public four-year colleges	363	10	48
Public two-year colleges	900	61	108
Private universities	37	Ö	
Private four-year colleges	914		82
Private two-year colleges	243	0	61



percent by the second period. Private four-year colleges, however, experienced a net gain of 5 percent after a 7 percent loss in 1976. Not-for-credit enrollment at private two-year colleges grew by 85 percent between 1974 and 1976, but declined enough by 1978 to fall just below the 1974 level.

Tabl	e F:	Continuing	Education	n Enrollme	nt	
Institutional Category	N	Enrollment in 1974	\$ CF 1974-76	nange 1974-78	N with % Change Increasing >5% Each Period	N with % Change Decreasing >5% Each Period
Public universities	51	113,600	46.5	89.5	29	2
Public four-year colleges	363	83,700	102.1	166.5	107	13
Public two-year colleges	900	1,311,000	31.3	45.4	169	30
Private universities	37	13,100	27.6	294.3	1 6 .	3
Private four-year colleges	914	157,600	-6.6	5.1	107	24
Private two-year colleges	243	5,300	84.6	-1.1	0	30

This indicator appears to be fairly volatile, particularly for private institutions. More information is needed on institutional commitment to offering continuing education and the impact of local tax initiatives to assess these data adequately.

2. FTE Faculty

Frequently, reductions in academic programs are almost immediately followed by reductions in the number of full-time-equivalent faculty. Thus, a decrease in faculty would reflect a decrease in student choice and options for different studies.

As table G shows, the level of FTE faculty has generally fluctuated. The number of faculty on average has increased moderately or not at all and there have been no decreases. Thus, by this measure, there has been no apparent reduction in academic options.



Table G: FTE Fa	iail	ŧу
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Institutional Category	N	Faculty in 1974	% CI	hange 1974-78	N with % Change Increasing >5% Each Period	N with % Change Decreasing >5% Each Period
Public universities	51	35,800	3.6	6.8	6	 0
Public four-year colleges	363	102,300	8	3.9	74 /	4
Public two-year colleges	900	113,400	15.0	17.9	375	0
Private universities	37	15,000	3.0	3.0	7	Ö
Private four-year colleges	914	73,800	7 . 8	11.1	150	18
Private two-year colleges	243	8,000	5.7	10.3	91	30

Table 1

Trends in Selected Characteristics of Selected Colleges and Universities:

Total Institutions (N=2,508)

	1801 00	1	976-77	1978-79	
Characteristics	1974-75 Amount	Amount	from 1974-75	Anount	from 1976-77
Pinances (dollars in thousands)					27011 2570 77
Current fund assets	5,431,336	6,514,395	19.9	7,746,264	18.9
Current fund liabilities	2,691,281	3,173,295	17.9	3,858,347	21.6
Debt service payments	796,055	915,127	15.1	998,053	8.9
Quesi-endowent fund balance	1,687,265	1,880,610	11.5	2,086,543	11.0
Net student accounts receivable	346,096	390,774	12.9	476,489	21.9
Salaries and wages	10,979,419	13,263,426	20.8	15,687,311	18.3
Dornitory occupancy rate (in percentages)	87	88	1.2	89	1.3
Enrollment and Faculty (rounded to the nearest hundred)	•				
Not-for-credit enrollments	1,684,300	2,231,000	32.5	2,567,600	15.1
New transfer students	685,800	751,300	9.5	785,700	4.6
Indergraduate applications	5,897,400	6,474,800	9.8	6,672,000	3.0
Rull-time-equivalent faculty	348,300	374,100	7.4	384,500	· 2.8

Table 2

Trends in Selected Characteristics of Selected Colleges and Universities:

Public Institutions (N=1,314)

	ANAU DA		976-77	_ 1	978-79
Characteristics	1974-75 Amount	Amount	from 1974-75	Amount	\$ Change from 1976-77
Finances (dollars in thousands)	~~~				2000
Current fund assets	3,489,780	4,355,846	24.8	5,167,557	18.6
Current fund liabilities	1,534,603	1,852,705	20.7	2,180,605	17.7
Debt service payments	515.870	620,350	20.3	656,607	5.8
wasi-endowment fund balance	144,790	7,799	29.7	206,007	9.7
let student accounts receivable	171,796	200,255	16.7	223,763	11.7
alaries and wages	7,921,695	9,637,145	21.7	11,469,009	19.0
omitory occupancy rate (in percentages)	o .86	88	2.3	89	1.1
nrollment and Faculty (rounded to the nearest hundred)			•		
ot-for-credit enrollments	1,508,390	2,057,300	36.4	2,344,900	14.0
ew transfer students	578,000	632,600	9.4	656,400	3.8
ndergraduate applications	4,774,800	5,273,700	10.4	5,365,300	1.7
ull-time-equivalent faculty	2\$1,500	270,700	7.6	278,300	2.8

Table 3

Trends in Selected Characteristics of Selected Colleges and Universities:

Private Institutions (N=1,194)

	1891 66		976-77	1	978-79	-
Characteristics	1974-75 Amount	Amount	% Change from 1974-75	Amount	% Change from 1976-77	•
Finances (dollars in thousands)				100016	110ii 15/0-//	
Current fund assets	1,941,556	2,158,550	11.2	2,578,707	16.3	
Current fund liabilities	1,156,677	1,320,589	14.2	1,677,743	27.0	
Debt service payments	280,185	295,777	5.6	341,446	15.4	
Quasi-endowment fund balance	1,542,475	1,692,808	9.5	1,880,536	11.1	
Net student accounts receivable	174,300	190,519	9.3	252,727	32.7	
Salaries and wages	3,057,724	3,626,281	18.6	4,218,302	16.3	
Dormitory occupancy rate (in percentages)	, 88	88	0	89	1.1	•
brollment and Faculty (rounded to the nearest hundred)	٠			ι.		
ot-for-credit enrollments	176,100	173,700	-1.3	222,700	28.2	
ew transfer students	107,900	118,800	10.1	129,300	8.9	
ndergraduate applications	1,122,600	1,201,100	7.0	1,306,700	8.8	
ull-time-equivalent faculty	95,800	103,400	6.9	106,200	2.7	

Table 4

Trends in Selected Characteristics of Selected Colleges and Universities:

Public Universities (N=51)

	35-1		1976-77	1	978-79
Characteristics	1974-75 Amount	Amount	\$ Change from 1974-75	Anount	% Change from 1976-77
Finances (dollars in thousands)					
Current fund assets	556,719	638,380	14.7	795,348	24.6
Current fund liabilities	266,154	302,939	13.8	371,407	22. 6 ،
Debt service payments	99,394	133,242	34.1	121,629	-8.7
Quasi-endowment fund balance	107,342	123,496	15.0	129,755	5. 1
Net student accounts receivable	32,825	32,741	3	37,092	13.3
Salaries and wages	1,449,669	1,801,482	24.3	2,138,094	18.7
Dormitory occupancy rate (in percentages)	93	93	Ö	94	.6
Enrollment and Faculty (rounded to the nearest hundred)			,		
Vot-for-credit enrollments	113,600	166,400	46.5	215,200	29.3
lew transfer students	66,000	66,500	.6	70,000	5.4
Indergraduate applications	405,000	431,000	6.4	453,800	5.3
ull-time-equivalent faculty	35,800	37,100	3.6	38,200	3.1

Table 5

Trends in Selected Characteristics of Selected Colleges and Universities:

Private Universities (N=37)

• ,	1857 e-	1	976-77		978-79	•
cteristics	1974-75 Amount	Amount	\$ Change from 1974-75	Amount	\$ Charge from 1976-77	•
ces (dollars in thousands)	•			<u> </u>	11011 19/0-//.	,
nt fund assets	321,905	370,140	15.0	452,014	22.1	
nt fund liabilities	186,702	209,410	12.2	254,848	21.7	
Service payments	28,022	36,648	30.8	39,415	7.6	
endowment fund balance	386,725	415,928	7.6	483,496	16.2	
udent accounts receivable	36,939	41,477	12.3	51,510	24.2	{
es and wages	582,028	655,451	12.6	783,425	19.5	
ory occupancy rate percentages)	92	93	.8	95	2.4	
nent and Faculty (rounded ne nearest hundred)					٠	
r-credit enrollments	13,100	16,800	27.6	51,800	209.0	
msfer students	14,100	13,200	-6.9	12,900	-1.7	
aduate applications	142,900	151,200	5.8 .	160,500	6.2	
me-equivalent faculty	15,000	15,500	3.0	15,500	0.2	



Table 6

Trends in Selected Characteristics of Selected Colleges and Universities:
Public Four-Year Colleges (N=363)

			976-77		978-79
Characteristics .	1974-75 Amc.mt	Amount	\$ Change from 1974-75	Anount	% Change from 1976-77
Finances (dollars in thousands)		•			
Current fund assets	1,287,875	1,677,824	30.3	2,050,353	22.2
Ourrent fund liabilities	565,905	682,037	20.5	767,051	12.5
Debt service payments	196,675	234,796	19.4	251,192	7.0
Quasi-endowment fund balance	25,714	50,051	94.6	56,151	12.2
Net student accounts receivable	106,054	121,799	14.8	136,745	12.3
Salaries and wages	3,448,548	3,997,984	15.9	4,749,482	18.8
Dormitory occupancy rate (in percentages)	86	89	3. 7	90	1.6
Enrollment and Faculty (rounded to the nearest hundred)		•			
Not-for-credit enrollments	83,700	169,200	102.1	223,100	31.9
New transfer students	210,300	223,500	6.3	.224,800	.6
hdergraduate applications	1,369,400	1,496,700	9.3	525,600ر1	1.9
All-time-equivalent faculty	102,300	103,200	.8	106,300	3.0

Table 7

Trends in Selected Characteristics of Selected Colleges and Universities:

Private Four-Year Colleges (N=914)

		1	976-77	1978-79		
Characteristics	1974-75 Amount	Amount	\$ Change from 1974-75	Anount	% Change from 1976-77	
Finances (dollars in thousands)		,			11011 13/0-//	
Current fund assets	1,259,223	1,385,896	10.1	1,644,461	18.7	
Current fund liabilities	864,073	980,455	13.5	1,279,045	30.5	
Debt service payments	234,894	236,045	.5	276,011	16.9	
Quasi-endowment fund balance	1,128,073	1,248,686	10.7	1,365,292	9.3	
Wet student accounts receivable	132,710	144,714	9.0	195,609	35.2	
Salaries and wages	2,309,676	2,772,023	20.0	3,203,718	15.6	
Cormitory occupancy rate (in percentages)	92	91	٠ ١		· ·	
	,	, 21	7	91	. 0	
nrollment and Faculty (rounded to the nearest hundred)		•			,	
ot-for-credit enrollments	157,600	147,100	-6.6	165,600	12.5	
ew transfer students	83,700	94,700	13.1	104,100	10.0	
ndergraduate applications	868,400	924,000	6.4	1,009,100	9.2	
ill-time-equivalent faculty	73,800	79,500	7.8	82,000	3.1	

Table 8

Trends in Selected Characteristics of Selected Colleges and Universities:
Public Two-Year Colleges (N=900)

		1	976-77		978-79
Characteristics	1974-75 An ount	Asount	from 1974-75	Anount	\$ Change from 1976-77
Finances (dollars in thousands)					
Current fund assets	1,645,187	2,039,642	24.0	2,321,856	13.8
Current fund liabilities	702,545	867,730	23.5	1,042,147	20.1
Debt service payments	219,801	252,312	14.8	283,786	12.5
Quasi-endoment fund balance	11,733	14,252	21.5	20,101	41.0
let student accounts receivable	32,917	45,715	38.9	49,926	9.2.
Salaries and wages	3,023,478	3,837,679	26.9 ·	4,581,433	19.4
Consistery occupancy rate (in percentages)	85	86	1.4	87	1.6
broliment and Faculty (rounded to the nearest hundred)				•	
lot-for-credit enrollments	1,311,000	1,721,700	31.3	1,906,500	10.7
lew transfer students	301,600	342,600	13.6	361,600	5.5
hdergraduate applications	3,000,300	3,346,000	11.5	3,385,900	1.2
All-time-equivalent faculty	113,400	130,500	15.0	133,700	2.5

Table 9

Trends in Selected Characteristics of Selected Colleges and Universities:

Private Two-Year Colleges (N=243)

	1004 00	1	976-77	1	978-79
Characteristics	1974-75 Amount	Amount	from 1974-75	Anount	\$ Change from 1976-77
Finances (dollars in thousands)	,				110m 19/0-//
Current fund assets	360,427	402,514	11.7	482,232	19.8
Current fund liabilities	105,903	130,724	23.4	143,850	10.0
Debt service payments	17,269	23,084	33.7	26,019	12.7
Quasi-endownent fund balance	27,677	28,197	1.9	31,747	12.6
Vet student accounts receivable	4,651	4,327	-7.0	5,607	29.6
Salaries and wages	166,020	198,807	19.7	231,159	16.3
Cormitory occupancy rate (in percentages) Corollment and Faculty (rounded	72	77	5.7	82	69
to the nearest hundred) ot-for-credit enrollments			,		,
	5,300	9,800	84.6	5,300	-46.4
ew transfer students	10,000	10,900	9.1	12,200	12.0
ndergraduate applications	111,300	125,900	13.1	137,000	8.9
ull-time-equivalent faculty	8,000	8,400	5.7	8,800	4.3

Table 10
Institutional Loan Defaults or Moratoriums, 1978-79, by Selected Institutional Characteristics

Institutional Characteristics	Total Number of Institutions	Percent of Total with Defaults on Federally Quaranteed Loans	Percent of Total with Sinking Fund Defaults
Total institutions	2,508	3.6	2.0
Public institutions	1,314	3.5	.8
Universities	51	2.0	0
Four-year colleges	363	5.2	2.8
Two-year colleges	900	2.9	.1
Private institutions	1,194	3.7	3.1
Universities	~ 37	0	0
Four-year colleges	⁵ 914	4.8	4.0
Two-year colleges	243	0	0

Table 11
Trends in the Ratio of Current Fund Assets to Current Fund Liabilities

Institutional Category	1974-75	1976-77	1978-79
Public universities	2.066	2.094	2.125
Public four-year colleges	2.276	2.460	2.673
Public two-year colleges	2.337	2.347	2.225
Private universities	1.724	1.768	1.774
Private four-year colleges	1.461	1.416	1.289
Private two-year colleges	3.403	3.079	3.352

Table 12
Trends in the Ratio of Available Fund Balances to Operating Expenses

Institutional Category	1974-75	1976-77	1978-79
Public universities	0.185	0.207	0.207
Public four-year colleges	0.102	0.107	0.122
Public two-year colleges	0.147	0.144	0.153
Private universities	0.556	0.493	0.496
Private four-year colleges	:0.41 4	0.386	0.364
Private two-year colleges	0.195	0.172	0.231

Table 13
Trends in the Ratio of Fixed Commitments to Current Rund Revenues

Institutional Category	1974-75	1976-77	1978-79
Public universities	0.144	0.159	0.150
Public four-year colleges	0.173	0.183	0.193
Public two-year colleges	0.168	0.172	0.186
Private universities	0.125	0.125	0.128
Private four-year colleges	0.131	0.126	0.116
Private two-year colleges	0.092	Ö.084	0.081

Table 14
Trends in the Ratio of Salaries and Wages to Total Expenditures

Institutional Category	1974-75	1976-77	1978-79
Public universities	0.565	0.583	0.623
Public four-year colleges	0.610	0.591	0.628
Public two-year colleges	0.712	0.691	0.767
Private universities	0.536	0.499	0.508
Private four-year colleges	0.475	0.485	0.476
Private two-year colleges	0.504	0.479	0.473

APPENDIX A: Survey Instrument

AMERICAN COUNCIL ON EDUCATION ONE DUPONT CIRCLE WASHINGTON, D. C. 20036

HIGHER EDUCATION PANEL (202) 833-4787

February 19, 1980

Dear Higher Education Panel Representative:

Enclosed is Higher Education Panel Survey No. 49, "Indicators of Financial Status of Colleges and Universities." The survey seeks trends in various items of information related to the financial condition of colleges and universities. Please note that the information being sought is not available through the Higher Education General Information Surveys (HEGIS).

The Office of Education is supporting a study by the American Council on Education and the National Association of College and University Business Officers. The enclosed survey is one element of the broader research effort. The purpose of the study is to assess the financial causes of strengths and weaknesses in colleges and universities, to determine the students potentially most affected by institutional hardship, and to identify feasible policy alternatives to remedy financial difficulties. The information collected by this survey will be merged with HEGIS data to generate specific financial indicators pertaining to various classes of institutions.

A special note to public institutions. We realize that public and private institutions require different styles of analysis to assess financial condition. For many public institutions, for example, deficits and carry forwards are prohibited by law, making questions about assets, liabilities, quasi-endowments and loan defaults seem inappropriate. However, we urge all institutions to supply all requested data where available. This will help the sponsors to select the most appropriate forms of analysis.

Based on field test results, we believe that responses to Part I will come from the business office and responses to Part II will come from the registrar. As usual, however, we leave that decision to you.

Please understand that responses from your institution will be held in strict confidence. As with all our surveys, the data you provide will be reported in summary fashion only and will not be identifiable with your institution. This survey is authorized by the National Science Foundation Act of 1950, as amended. Although you are not required to respond, your cooperation is needed to make the results comprehensive, reliable, and timely.

Please return the completed questionnaire to us by March 12, 1980. A prepaid return envelope has been enclosed for your convenience. If you have any problems or questions, please do not hesitate to telephone us collect at 202-833-4757.

Sincerely,

Frank J. Atelsek Panel Director



NACUBO

National Association of College and University Business Officers One Dupont Circle, Suite 510, Washington, D.C. 20036 • 202/861-2500

February 19, 1980

Dear Colleague:

Although I am normally hesitant to endorse a survey which threatens to add to the burden of already harassed business officers, NACUBO and the American Council on Education have become committed to a project which needs the data requested in this Higher Education Panel survey.

As part of a project funded by the U.S. Office of Education, we are preparing an analysis of the financial condition of institutions of higher education. We will merge the information with existing HEGIS data and will prepare a statement of trends in the financial resources and pressures at colleges and universities. HEGIS alone presents an incomplete picture.

The analysis will provide the basis of a study of federal education policy options and will also be used to improve our financial condition self-assessment manuals. Broader comparative data are needed in these workbooks.

Please be assured that your responses will be held in strictest confidence. Results will be reported in an aggregate form only and will not be identifiable with any institution.

Your cooperation is requested and greatly appreciated. Please return the completed form to ACE by March 12, 1980.

Thank you.

D. F. Finn

Executive Vice President

INSTRUCTIONS - PART I

Please note that data are requested for every other year.

These data are not reported in the Higher Education General Information Surveys (HEGIS).

FINANCES

- 1. Assets normally include both unrestricted and restricted (a) cash, (b) investments, (c) accounts receivable, (d) inventories, (e) prepaid expenses and deferred charges, and (f) interfund lending ("due from"). Be sure to exclude institutional plant and loans receivable from students.
- 2. Liabilities normally include (a) accounts payable; (b) accrued liability; (c) students' deposits; (d) deferred revenues; (e) notes payable due within one year; and (f) interfund liabilities ("due to"). Be sure to exclude notes payable longer than one year.
- 3. Include in debt service payments both interest and principal payments for the year specified regardless of the fund making the payments. Do not include interfund payments of interest or principal (i.e., mandatory transfers).
- 4. Quasi-endowment funds are funds functioning as endowment without restrictions on principal payout. This is a breakout of the HEGIS figure.
- 5. Use the audited end-of-year net amount. Billings for terms or semesters not yet begun and credit accounts should not be included in the audited amount.
- 6. Include only current fund salaries and wages which contributed to expenses listed as "current fund expenditures" on line B-19 of the HEGIS finance form. Include wages to students if appropriate.

AUXILIARY ENTERPRISES

7. This should be the percentage of capacity of all institutionally owned living spaces rented to students which are occupied for the fall term or semester.

LOAN DEFAULTS OR MORATORIUMS BY INSTITUTIONS

- 8. Indicate if any loan payments due from your institution to HEW or HUD were not paid in FY 1978-79.
- 9. Indicate if any payments due sinking funds were not paid in FY 1978-79.



American Council on Education Higher Education Panel Survey No. 49:

INDICATORS OF FINANCIAL STATUS OF COLLEGES AND UNIVERSITIES

		•	1974-75	1976-77	1978-79
ī.	BA:	SIC INSTITUTIONAL INFORMATION (TO BE MPLETED BY THE BUSINESS OFFICE)	Data are req	quested for every	other year
	FI	NANCES :		>	
	1.	Amount of current fund assets	·		, , , , , , , , , , , , , , , , , , ,
	2.	Amount of current fund liabilities		· ·	
	3.	Annual debt service payments (all funds)			
٠	.4.	Quasi-endowment fund balance			<u> </u>
	5.	Net student accounts receivable at end of fiscal year (excluding fall billings and credit accounts)	:		
	6.	Amount paid out in salaries and wages for the year		·	
	AUX	ILIARY ENTERPRISES	,		
	7.	Dormitory occupancy rate (percent of capacity), fall term (if your institution owns no dorms, write "no dorms" in the space provided)	;	:	<i>:</i>
	LOA	N DEFAULTS OR MORATORIUMS BY INSTITUTIONS	,	·	
¥	8.	Any defaults or moratoriums on federally guaranteed loans from HEW and HUD to your institution during FY 78-79?	•	() yes) no
	9.	Any sinking fund defaults during FY 78-79?	٠,٢	() yes) no
		A note to public institutions: For many public institutions, de are prohibited by law, making questio and defaults seem inappropriate. How most appropriate forms of analysis, P requested data as possible. Where no such funds exist (e.g., XXXX in the spaces provided. Where for distinguished from state or system fur provided. Please do not use NAwe no applicable" or "not available".	ns about asset ever, to help LEASE provide quasi-endowne unds exist but nds, mark SYST ever know if i	ts, liabilities, determine the as much of the ent funds), wark to cannot be	
			50		

II.	EN /T	ROLLMENT AND FACULTY INFORMATION O BE COMPLETED BY THE REGISTRAR)	1974-75	<u>* 1976-77</u>	<u>* 1978-79</u>
	ζ.	O BE COMPLETED BY THE REGISTRAK)			,
	1.	Number of not-for-credit enrollment as of October 15	:s :		
				•	
	2.	Number of new transfer students as of October 15		<u> </u>	-
		•		0	
	3.	Number of applications for under- graduate degree-credit enrollment during the school year			
			~	•	
٥	4.	Number of full-time-equivalent faculty as of October 15	·		-
•		INSTRUCTION	NS - PART II		
*	Ple	ase note that data are requested for	every other ver	ž.	
. •	Thi	s questionnaire seeks data <i>not includ</i> urveys (HEGIS).	_		eneral Informat
			•		
	1.	Count all students enrolled as of Octate) for courses or instruction for counted by HEGIS opening fall enroll	' which no credi	our institutio t is given.	n's fall report <i>Exclude</i> student
		date) for courses or instruction for	which no crediment. tober 15 (or your institution)	t is given. our institution	Exclude student
		counted by HEGIS opening fall enroll Count all students enrolled as of Octate) who were never before enrolled enrolled in another institution of h Include completed applications only.	which no crediment. tober 15 (or your institute igher education Include appli	t is given. our institution ution but who cations receiv	Exclude student n's fall report were previousl
	2.	counted by HEGIS opening fall enroll Count all students enrolled as of Oc date) who were never before enrolled enrolled in another institution of h Include completed applications only. for enrollment during each of the the Include full-time faculty, part-time and administrators who teach part time	which no crediment. tober 15 (or your institution in your institution in your institution include appliance years specificulty, faculty.	ur institution ution but who cations received. Exclude	Exclude student n's fall report were previousl ved at any time inquiries.
	2.	counted by HEGIS opening fall enroll Count all students enrolled as of Oc date) who were never before enrolled enrolled in another institution of h Include completed applications only, for enrollment during each of the the Include full-time faculty, part-time	which no crediment. tober 15 (or your institution in your institution in your institution include appliance years specifically, faculty, faculty, faculty include appliance who are employed professor.	t is given. our institution ution but who cations receivable fied. Exclude ty contribution oyed as of Oct	exclude student n's fall report were previousl ved at any time e inquiries. ng their service tober 15 (or you
	 3. 4. 	counted by HEGIS opening fall enroll Count all students enrolled as of Oc date) who were never before enrolled enrolled in another institution of h Include completed applications only, for enrollment during each of the the Include full-time faculty, part-time and administrators who teach part time institution's fall reporting date). Include faculty members with titles of professor, instructor, lecturer, vis-	which no crediment. tober 15 (or your institution include appliance years specifically, faculty, faculty, faculty include appliance who are employed professor, a part-time faculty faculty include appliance who are employed approfessor.	t is given. our institution ution but who cations receive fied. Exclude ty contribution oyed as of Oct ssociate profe , adjunct profe culty member	exclude student n's fall report were previousl ved at any time e inquiries. ng their service tober 15 (or you essor, assistant fessor, or inter
· · ·	 3. 4. 	counted by HEGIS opening fall enroll Count all students enrolled as of Oc date) who were never before enrolled enrolled in another institution of h Include completed applications only. for enrollment during each of the th Include full-time faculty, part-time and administrators who teach part time institution's fall reporting date). Include faculty members with titles of professor, instructor, lecturer, vis- professor (or its equivalent). To find the full-time equivalent for member's load (in contact hours or co full-time load.	tober 15 (or you in your institution in your institution include appliance years specification, faculty, faculty, faculty, faculty in the who are employed professor, a siting professor a part-time faculty by	t is given. our institution ution but who cations receive fied. Exclude ty contribution oyed as of Oct ssociate profe , adjunct profe culty member, your institut	exclude student n's fall report were previousl ved at any time e inquiries. ng their service tober 15 (or you essor, assistant fessor, or inter divide that fac- tion's expected
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APPENDIX B: Methodology

The survey population included all institutions except those classified by the Carnegie Commission as major research universities, medical and other health profession schools, bible colleges and seminaries, art schools, law schools, and other specialized institutions. Table B-1 shows how the population was stratified.

Survey responses were weighted by the ratio of the number of institutions in the population to the number of institutions in the Panel that responded to the survey item. Missing values were replaced by the mean value reported for the appropriate year, separately for each stratification cell.

Usable responses were received from 68 percent of the 600 eligible Panel institutions (table B-2). The level of response was fairly uneven for this survey; the larger institutions in terms of enrollment and finances were more likely to respond, whereas the smaller institutions were less likely to respond. Many of the public institutions, primarily the two-year colleges, reported an inability to respond because they were part of a larger university system and hence maintained none of the requested financial records.

Readers should exercise caution in interpreting data from two-year colleges, particularly in the private sector, because of their relatively low response rates and their resultant high weights.

Table B-1
Stratification Design for Weighting

Strat Cell	Population (N=2,508)	Respondents (N=410)
Public universities	51	44
Private universities	37	27
Public black four-year colleges FIE > 3,000	13	·27
Public nonblack four-year colleges FTE > 8 750	101	76
Private nonblack four-year colleges FIF > 8 75	0 13	70
Public two-year colleges FIE > 8.750	36	i 7
Public four-year colleges FIE 3,700-8,750	77	33
Public four-year colleges FIE < 3.700	172	20 20
Private four-year colleges FIE 2,000-8,750	130	29 29
Private four-year colleges FTE 1.000-2.000	267	. 30
Private four-year colleges FTE < 1.000	504	. 30 19
Public two-year colleges FIE 5.100-8.750	62	20
Public two-year colleges FIE 3,260-5,100	103	20 27
Public two-year colleges FTE 1,600-3,260	177	20
Public two-year colleges FIE < 1.600	522	
Private two-year colleges	243	26 8

-38Table B-2
Comparison of Respondents and Nonrespondents
(in percentages)

Characteristic	Respondents (N=410)	Nonrespondents (N=190)	Response Rate
Total	100.0	100.0	68.2
Type and control			
Public universities	10.8	3.7	86.3
Private universities	6.6	4.2	77.1
Public four-year colleges	33.3	20.9	77.3
Private four-year colleges	20.8	19.9	69.1
Public two-year colleges	26.7	46.1	55.3
Private two-year colleges	2.0	5.2	44.4
FIE enrollment Fall 1977			•
Under 1,000	10.3	23.6	48.3
1,000-4,999	38.6	42.9	65.8
5,000-9,999	34.0	22.0	76.8
10,000 and over	17.1	11.5	76.1
Total undergraduate enrollment Fall	1977		•
Under 1,000	15.2	28.3	53.4
1,000-4,999	50.6	50.3	68.3
5,000-9,999	26.2	17.3	76.4
10,000 and over	8.0	4.2	80.5
Current fund revenues 1975-76			
Less than \$5.6 million	20.5	34.6	56.0
\$5.6 - 12.8 million	23.7	27.7	64.7
\$12.9 - 26.0 million	26.4	21.5	72.5
More than 26 million	29.3	16.2	79.5
Aurrent fund expenditures 1975-76			
Less than \$5.6 million	20.5	35.1	55.6
\$5.6 - 12.8 million	24.2	28.3	64.7
\$12.9 - 26.0 million	26.7	21.5	72.7
More than \$26 million	28.6	15.2	80.1

APPENDIX C: Reliability of Survey Estimates

Since the statistics presented in this report are based on a sample, they will differ somewhat from the figures which would have been obtained if a complete census had been taken using the same survey instrument, instructions, and procedures. As in any survey, the results are also subject to reporting and processing errors and errors due to nonresponse. To the extent possible, these types of errors were kept to a minimum by methods built into the survey procedures.

The standard error is primarily a measure of sampling variability, that is, the variations that might occur by chance because only a sample of the institutions is surveyed. The chances are about 68 out of 100 that an estimate from the sample would differ from a complete census by less than the standard error. The chances are about 90 out of 100 that the difference would be less than 1.65 times the standard error; about 95 out of 100 that the difference would be less than 1.96 times the standard error; and about 99 out of 100 that it would be less than 2.5 times as large. Thus, knowing the standard error permits us to specify a range within which we can have a stated confidence that a given estimate would lie if a complete census, rather than a sample survey, had been conducted. As an example, please refer to the estimated number of full-time-equivalent (FTE) faculty in 1978-79 at all institutions: 384,500. The standard error of the estimate is 4,675 which, when multiplied by 1.65, yields 7,714, or the half-length of the 90 percent confidence interval. Thus, the chances are about 90 out of 100 that a complete census would show the number of FTE faculty in 1978-79 at all institutions to be more than 376,786 and less than 392,214.

The following table shows 90 percent confidence intervals of selected survey estimates, by control of institution.



Table C-1
Ninety Percent Confidence Intervals of Selected Survey Estimates, 1978-79

	Total In	stitutions	Public 1	Public Institutions		Private Institutions	
Item	Estimate	Confidence Interval +		Confidence Interval +	Estimate	Confidence Interval +	
Finances (dollars in thousands).	7						
Current fund assets	7,746,264	813,996	5,167,557	542,283	2,578,707	640,489	
Current fund liabilities	3,858,347	273,878	2,180,605	203,321	1,677,743	185,539	
Salaries and wages	15,687,311	540,820	11,469,009	462,146	4,218,302	785,826	
Enrollment and Faculty (rounded to the nearest hundred)		,		,	·		
Undergraduate applications	6,672,000	413,137	5,365,300	398,658	1,306,700	110,879	
FTE faculty	384,500	7,714	278,300	10,925	106,200	6,634	

57

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58